



January 1, 2023

Greetings! I am reaching out from the Union Mill Elementary School PTA in Clifton, VA. We are seeking donations for our annual online auction which will be held in early February 2023, and respectfully request a donation from your company.

If you have donated to an auction before I'd love to hear more about what you've done in the past! We are seeking unique, one-of-a kind items that cannot be bought outside this auction event. Experiences and events are always a big hit!

As an auction donor, your company would receive recognition for your support on the online auction site, including a link to your website and logo or photo, as well as recognition on our social media platforms and in our weekly e-newsletter to PTA families. In the past, our auction site has received over 11,400 views from our more than 500 families that live and play here in Centreville and Clifton! Grandparents, extended family and friends also participate giving your business exposure far and wide.

Our school community includes families in Little Rocky Run, Balmoral Greens, and other neighborhoods in the Clifton/Centreville area. The school itself is located within the Little Rocky Run community. Our large community of families with young kids is the ideal customer. This partnership can benefit us both!

Proceeds from this auction will support new and existing UMES PTA programs benefiting Union Mill students and faculty including Operation Feed the Need, after school programs, field trip subsidies, a Learning Garden, and author visits.

Additionally, the UMES PTA is hosting a Reading is FUNdraiser in March and a Color Run in April. We are looking for small prizes for teachers and students for the reading event and cash sponsorships to support the run. If you have any interest in either of these events, or feel one of these events would be a better fit for you, I can put you in touch with those respective event chairs.

I hope we can count on your support to ensure enough funding for each and every student this year plus the opportunity to fund new and valuable programs! We can build a better and brighter future for our school community and more importantly, for our children. It really makes a difference for our students! Thank you.

Regards,
Juliet Prillaman
Union Mill Elementary School PTA

Union Mill Elementary School PTA is a 501(c)3 charitable organization.
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